

se derma
MARKET TRENDS



SUNCARE

Sederma SAS
29 rue du Chemin Vert
F-78612 Le Perray en Ynes
Tel ++ 33 1 34 84 10 10
Fax ++ 33 1 34 84 11 30
E-mail [se derma@se derma.fr](mailto:sederma@se derma.fr)
www.se derma.fr

Sederma, Inc.
300 Columbus Circle
Edison, NJ 08837 USA
Tel ++ (732) 692 1652
Fax ++ (732) 417 0804
E-mail se derma-usa@croda.com
www.crodausa.com

Sederma GmbH
Herrenpfad-Süd 33
41334 Nettetal Germany
Tel ++ 49 21 57 817318
Fax ++ 49 21 57 817361
E-mail se derma@se derma.de
www.se derma.fr

More than SPF !
High-tech &
Sophistication



Innovation you can build on™

SUN CARE TRENDS

MARKET STUDY

The suncare market is led by sun protection (representing 66.2% of the total value) followed by self-tan with a 17.4% market share. After-sun accounts for the remaining 16.4% share.

By the end of 2012, the suncare category will be worth US\$6.6 billion, with an expected CAGR of 3.7% between 2007 and 2012.

Source : DATAMONITOR

Additional Benefits

- Wrinkle prevention
- Rehydrating
- After sun: soothing and calming
- Reinforcement of skin defence
- Body sculpture
- Tan stimulation

Wrinkle Prevention

Dermaxyl™
Rigin™
Subliskin™



Rehydrating

Lipexel™
Moist 24™
Revidrate™

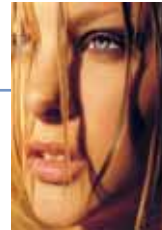
Soothing and Calming

Calmosensine™
Siegesbeckia + Centaurium
Subliskin™



Skin Defence

Juvinity™
Venuceane™



Body Sculpture

Bodyfit™
Phytosonic™
Unislim™



Tan Stimulation

Tyr Excel™

