



sederma

## MAKE-UP

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Beyond colour...  
make-up becomes  
skincare



Innovation you can build on™

# When make-up takes care of your skin

## TRENDS FRIENDS

The global make-up market grew by 4.6% in 2007 to reach a value of \$25 billion.

In 2012, the global make-up market is forecast to have a value of \$30.9 billion, an increase of 23.7% since 2007.

Sales of face make-up account for 35.9% of the global market's value.

Colour cosmetics must deliver value to capture today's consumer. It often comes from the inclusion of ingredients more traditionally seen in skin care products.

Add skin care treatment into your colour cosmetic formulations by using Sederma's active ingredients:

COLOUR therapy



- LIPEXEL™  
Anti-drying effect
- CERAMIDE 2  
Lash lengthening and smoothing effect



- REVIDRATE™  
Recreates the skin's own natural moisture
- RENOVAGE™  
Comprehensive anti-ageing
- DERMAXYL™  
Anti-ageing for face and lips
- JUVINITY™  
Protects the cells against premature senescence
- LUMISPHERE™  
Instant and gradual skin brightener



- MAXI-LIP™  
Lip volumising effect
- CERAMIDE HO3™  
Nourishing effect
- VOLULIP™  
Lip plumper and anti-ageing