

sederma
MARKET TRENDS



FACIAL SKINCARE

Sederma SAS

29 rue du Chemin Vert
F-78612 Le Perray en Yvelines
Tel ++ 33 1 34 84 10 10
Fax ++ 33 1 34 84 11 30
E-mail sederma@sederma.fr
www.sederma.fr

Sederma, Inc.

300 Columbus Circle
Edison, NJ 08837 USA
Tel ++ (732) 692 1652
Fax ++ (732) 417 0804
E-mail marketing@crodausa.com
www.crodausa.com

Sederma GmbH

Herrenpfad-Süd 33
41334 Nettetal Germany
Tel ++ 49 21 57 817318
Fax ++ 49 21 57 817361
E-mail sederma@sederma.de
www.sederma.fr

Increasingly
sophisticated
solutions



Innovation you can build on™



[Moisturising & nourishing]

> Moist 24™

Enhances cellular reservoir for 24 hour moisturisation

> Lipixel™

Restores skin's natural lipid profile

> Aqualance™

Provides a dynamic moisturising effect

[Combination, oily & acne-prone skin]

> Normaseb™

Seboregulating treatment of dry and oily skin

> Ac.net™

Global treatment for acne-prone skin

> Evermat™

Reduces shine and pore size

[Protection against aggressions]

> Venuceane™

Preserves and reinforces the skin's natural defences

> Calmosensine™

Modulates the perception of unpleasant sensations

> Bacocalmine™

Reduces irritation and prevents inflammation

[Skin radiance & energy]

> Kombuchka™

Increases brightness, luster and colour of skin

> Divatonyl™

Reduces shine and refines skin texture

> Chronodyn™

Skin anti-fatigue

[Anti-ageing]

> Dermaxyl™

Smooths wrinkles and repairs cutaneous barrier

> Sterocare™

Rich in isoflavones, fights the signs of ageing in mature skin

> Matrixyl®3000

Matrikines to fight signs of ageing

> Rigin™

Isoflavones, vegetal response for mature skin

> Renovage™

DNA youth, fights all signs of ageing

> Essenskin™

Feeds essential needs of the skin

[Eye contour]

> Dyalift™

Immediate tightening, firming and smoothing effect

> Eyeliss™

Reduces puffiness and fights against bags under the eyes

> Haloxyl™

Reduces under-eye dark circles

Global sales of facial skin care products enjoyed healthy growth in 2007, increasing by **6.9%** for a total value of **\$52.1 billion**.

With manufacturers seeking to generate added value in skin care through the development of a stream of new products, the market has become increasingly segmented. Products are now more targeted to specific consumer needs and offer more effective solutions.

Sederma offers a wide choice of innovative active ingredients for your facial skin care formulations.